



VINTAGE FERTILIZER ADVERTISEMENT POSTER

\$980

c. 1930 • Shanghai, China • Paper • Collection #POS05D

W: 15.0" H: 20.5"

Influenced by Western advertising, commercial posters featuring beautiful women in modern settings gained popularity in China in the 1920s and 1930s. Posters like this one came to symbolize prosperity and fortune and were often purchased by Chinese consumers to decorate their homes. This 1930s advertisement poster for a fertilizer company portrays a fashionable woman posing beside an abundant cornfield, along with the brand logo and detailed instructions for using the product.



1740 W. Webster Ave., Chicago, IL 60614 • 773-235-1188 • info@pagodared.com

PAGODARED.COM