



"PLAY OFF" BY ALMUDENA RODRIGUEZ

\$8,800

2019 • Spain • Acrylic on Canvas • Collection #CAR052

W: 67.0" D: 1.25" H: 55.0"

Extracting images, logos and slogans from popular culture, artist Almudena Rodriguez rearranges disparate signs in an attempt to map out a single vision determined not by original context but through aesthetic thought. In a series entitled "Pygmalion Effect," she explores the popular psychological idea that greater expectations lead to better performance, questioning how an artist can influence the viewer's perception.

This mixed media on fabric work entitled "Play Off" layers pop culture images and messages ranging from comic book illustrations to coquettish pin ups to vibrant army fatigue patterns. Continued...



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The collision of cultural signifiers soothes and overwhelms, and generates a fluctuating landscape that demands the viewer to trust their own instincts.

Acrylic on hand-stitched fabrics. Stretched.

This artwork is available online only. Shipping lead time is 3-4 weeks.



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