

# PAGODA RED



## VINTAGE SANKYO ADVERTISEMENT POSTER

**\$1,880**

c. 1930 • Shanghai, China • Paper, Ink • Collection #POS09

W: 20.5" H: 29.0"

This advertising poster from the 1930s for the Japanese pachinko machine manufacturer SANKYO melds the meticulous detail of traditional Chinese painting with the craft of color lithography that was popularized during the economic boom of early 20th century Shanghai. With visible design influences from the rising Art Deco movement, the poster depicts a fashionable woman of the Republic Era reclining on a traditional high-backed armchair. Today, this type of promotional poster is prized by collectors for its artistry and unique glimpse of the past.



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