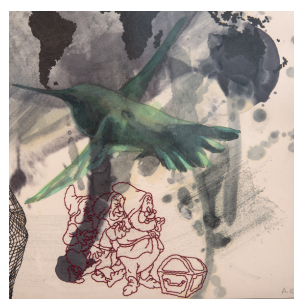


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## "PYGMALION EFFECT XXII" BY ALMUDENA RODRIGUEZ

**\$2,480**

2017 • Spain • Paper, Paint, Ink • Collection #CAR042

W: 19.75" D: 1.0" H: 14.0"

Extracting images, logos and slogans from popular culture, Almudena Rodriguez rearranges these disparate signs in an attempt to map out a single vision determined not by original context but through aesthetic thought. In a series titled "Pygmalion Effect," the artist explores the popular psychological idea that greater expectations lead to better performance, questioning how an artist can influence the viewer's perception. Created with acrylic paint, aniline, ink, watercolor, enamel and embroidery on amate paper, "Pygmalion Effect XXII" considers the ideas of wish and fulfillment in the context of religion and migration. Continued...



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## "PYGMALION EFFECT XXII" BY ALMUDENA RODRIGUEZ

Amid abstract brushwork and collaged images culled from varied sources, the Italian words for "5 loaves of bread and 2 fishes," overlaid on a map of the world, call to mind Jesus' miracle as well as bounty envisioned by people immigrating to a new place.

Acrylic, aniline, ink, watercolor, and embroidery on amate paper. Framed.

This artwork is available online only. Shipping lead time is 3-4 weeks.



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