



VINTAGE VICTORY CIGARETTES ADVERTISEMENT POSTER

\$680

c. 1930 • Shanghai, China • Paper, Pigment • Collection #POS028

W: 15.0" H: 31.5"

This 1930s advertisement for Victory Cigarettes melds the meticulous detail of traditional Chinese painting with the craft of color lithography—and a side of risqué. Posters like this one, influenced by the Art Deco movement in the West, recall the economic boom of early 20th century Shanghai, an international center of business and trade. Today, lithograph tobacco posters like this are prized by collectors and preserved in museum collections both for their artistry and for the unique glimpse they give of the past. Unframed.

Minor water damage and creasing.



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