
PAGODA RED



VINTAGE HATAMEN CIGARETTES ADVERTISEMENT POSTER

\$1,680

c. 1930 • Shanghai, China • Paper, Ink • Collection #POS014

W: 26.25" D: 1.5" H: 35.75"

This advertising poster for Hatamen Cigarettes from the late 1920s melds the meticulous detail of traditional Chinese painting with the craft of color lithography. These advertisements, depicting fashionable women and influenced by the Art Deco movement in the west, recall the economic boom of early 20th century Shanghai, an international center of business and trade. Today, these lithograph posters of tobacco brands are prized by collectors and preserved in museum collections both for their artistry and for the unique glimpse they give of the past. This poster is framed.



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