PAGODA RED









VINTAGE ADVERTISEMENT POSTER

\$780

c. 1930 • Shanghai, China • Paper, Ink • Collection #POS010 W: 20.0" H: 29.75"

This advertising poster from the 1930s melds the meticulous detail of traditional Chinese painting with the craft of color lithography that was popularized in China during the economic boom of early 20th century Shanghai. It depicts a fashionable woman of recent yet bygone history influenced by the rising Art Deco movement, all set in a traditional Chinese garden. Today, similar posters of the era are prized by collectors and preserved in museum collections both for their artistry and for the unique glimpse they give of the past.

Minor water damage and creasing.